



Fundraising Guide

Help Us Help Them



Registered Charity No. 286447

www.tiggywinkles.com

Tel: 01844 292292

Email: mail@tiggywinkles.org

Thank you for your support!

Every year we care for over 10,000 wild animals, all with no government funding, so fundraisers like you really make a difference and help us to help them.

What does it cost to care?



£3.00 will feed a baby bird for a day



£5.00 will buy a bottle to feed an orphaned mammal



£10.00 will bandage a fox's leg



£20.00 will feed a hedgehog for a month



£35.00 will cover surgery on a tawny owl's fractured wing



£50.00 will x-ray a badger



£100.00 will provide emergency care for a fallow deer



£200.00 provides dental treatment for a badger



£400.00 will provide a hedgehog intensive care cage



Cake sale

Tea party

Bring &
buy sale

Collect items from
our 'wish list'

Run a race

Host a
quiz

Ideas & Activities

Fundraising can be a lot of fun – there are so many things you can do to raise money, here's some ideas to get you started.

Bungee
jump

Have a fancy
dress day at
work

Skydiving

Do chores for
a donation

Sponsored
silence

Have one of our
collection boxes
at work



You know what activity you want to do, what comes next?



- ✓ Plan ahead – give yourself plenty of time to get organised & to advertise the event
- ✓ Stay safe – it is best to do a risk assessment and check with your insurance company if any cover is needed. Please **do not** go door to door asking strangers for donations
- ✓ Set a target. If you have a target figure you are aiming for this will help keep you & your sponsors focussed. Why not set up a Just Giving page? (www.justgiving.com)
- ✓ Get social – social media is a brilliant way to invite people to events and to ask for sponsorship. Keep sponsors up to date with your fundraising and use pictures if you can to create interest. Tag us on Twitter (@TiggywinklesUK) for a re-tweet!
- ✓ Ask people to fill in Gift Aid forms if they can (available on our website) as this can increase their donations by 20% at no extra cost for you or the donor
- ✓ Have fun!









How to make your donation...

1. **Online.** Go to www.tiggywinkles.com and click 'Donate Now' to make a donation via Paypal or your credit or debit card.
2. **Through justgiving.com.** Set up your own fundraising page, tell your friends and let them make donations online. Just Giving collect Gift Aid too (so we can benefit even more) you can also track online donations and let everyone see pictures of what you've been up to!
3. **By Phone.** Call Tiggywinkles on 01844 292511, Monday to Friday 10am-4pm with your credit or debit card.
4. **By Post.** Cheques made payable to 'Tiggywinkles' along with your name, address and details of the group that raised the donation should be sent to Tiggywinkles, Aston Road, Haddenham, Bucks, HP17 8AF, UK.



Things to Consider

-  You must display our Registered Charity number – **286447**
-  Refer to any fundraising activities as being ‘in aid of Tiggywinkles Wildlife Hospital’
-  Take care if collecting cash donations – empty containers regularly and keep the money in a safe place
-  Check with local authorities that you do not need a licence for your event & make sure you get all relevant permissions
-  If you need to collect any personal information from donors (such as their address) please check the relevant information under the Data Protection Act 1998
-  Anyone under the age of 18 should get help & permission from a parent/guardian

